



## District Membership Enhancement Division **Recruiting and Retention**



“Recruit and Renew the Fun”

### VIRGINIA DISTRICT ANNUAL RECRUITING CONTEST

#### **PURPOSE:**

1. To generate interest, competition and excitement into a very important segment of any organization – recruiting new members to perpetuate the organization and its ideals.
2. To provide the Chapter R&R Coordinator with added incentives to offer for the Chapter & its members to make efforts to recruit new members.
3. To provide annual recognition venue for Members and Chapters that actively recruits members into GWRRA and Virginia District.

#### **PERIOD:**

1. Normally the contest will run from 1 October of each year to 30 September of the following year.
  - a. The 2008 Contest will count new Members recruited between 1 Oct 07 through 30 Sep 08 as verified by National Area Report.

#### **ELIGIBILITY:**

1. All GWRRA card-carrying members, of any Chapter within the Virginia District, are eligible to compete in both the **Chapter** & the **Individual** Competition. Members on Region or National Staff may not compete. Members on Virginia Staff may compete. Chapters will compete against all other Chapters and Individual against all other Individuals in the District.
2. Eligibility will be determined and verified by the Chapter Director and the Chapter Recruiting and Retention Coordinator.
  - a. Any disagreements or discrepancies, differences or inconsistencies will be brought to the attention of the District MED or R&R Coordinator for clarification or resolution prior to 1 October of each year. Final authority rests with the District Director.
3. All Chapters on board on 1 October of any year or having their Kickoff anytime during the period described above, of that year, will be eligible.

## PROCEDURES:

1. The **Chapter R&R Coordinator** will be responsible for maintaining and comparing Recruiting statistics with the District R&R Coordinator, within 30 days of recruitment of a new member.
2. Each submittal will contain all necessary information:
  - a. Name, Chapter and GWRRA # of new member.
  - b. Name, Chapter and GWRRA # of person recruiting the new member.
  - c. Date of Recruitment and date received Membership card.
  - d. Copy of GWRRA acknowledgement letter, when received.
3. The District R&R Coordinator will verify the submittal data with National and if necessary, cause the information to be reflected on the R&R Web Site, under Recruiting Contest Status.
  - a. The Chapter R&R Coordinator is responsible to insure that the R&R Web Site reflects the correct status for Chapter and Members.
    - (1) Discrepancies will be brought to the attention of the District MED or R&R Coordinator immediately.
    - b. During the month of September of each year, and not later than 2 weeks prior to 1 October, the District R&R Coordinator, if requested, will provide each Chapter R&R Coordinator with a Notice of District Recruiting Contest Status using latest data obtained from National.
      - (1) Chapter R&R Coordinators will check District Recruiting Status against their Chapter Recruiting Status.
      - (2) In case of any discrepancies, the Chapter R&R Coordinator will immediately (within 3 days) notify the District R&R Coordinator, via quickest means of communication, for resolution prior to RITV.
      - (3) Discrepancies not noted in time or resolved prior to 1<sup>st</sup> day of RITV, will cause the District Status to be deemed correct for that Chapter.

## AWARDS:

1. **First Place Chapter** with the most number of new members recruited will receive a monetary award of \$100 from the District to their Chapter Treasury.
2. The **Second Place Chapter** will receive a monetary award of \$75 from the District to their Chapter Treasury.
3. The **Third Place Chapter** will receive a monetary award of \$50 from the District to their Chapter Treasury.
4. **First Place Individual** with the most new members recruited within the District will receive monetary award of \$100, appropriate Recruiting Plaque and recognition on District Web Site.
5. **Second Place Individual** will receive a monetary award of \$75 and appropriate Recruiting Plaque.
6. **Third Place Individual** will receive appropriate a monetary award of \$50 and appropriate Recruiting Plaque.

**DISCLAIMER:** The District Recruiting and Retention Coordinator reserves the right to change Period, Procedural, Rewards or Eligibility requirements as necessary to preserve the fairness or integrity of the Contest or the Awards as monetary capability dictates.